

SideStep To Launch Travel Search Industry's First Cruise Vertical

Travelers can now use SideStep to search for the best available cruise deals

SANTA CLARA, Calif. – January 4, 2007 – SideStep, the Internet's leading travel search company, today announced the upcoming launch of its Cruise vertical, the company's latest category expansion. The new Cruise search, which will be available this month, will enable SideStep users to research and book all major cruise destinations – including the Caribbean, Mediterranean, Alaska, The Bahamas and Europe – and will include useful information such as ship details, ship reviews and star ratings, and photos and tours, as well as detailed information regarding staterooms, public areas and deck plans.

With the new Cruise search, SideStep will offer travelers a one-stop travel shop where they can secure all facets of their cruise itinerary. Users will be able to search by various parameters, such as destination, cruise line, and length of cruise.

To create the category-leading Cruise vertical, SideStep has partnered with CruisesOnly, America's Largest Cruise Agency, for brand-name cruises with the best pricing in the industry.

[Cruise lines](#) represented within SideStep's Cruise search at launch include: Carnival Cruise Lines, Celebrity Cruises, Costa Cruises, Crystal Cruises, Cunard Line, Disney Cruise Line, Holland America Line, MSC Cruises, Norwegian Cruise Line, Oceania Cruises, Orient Lines, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean, Seabourn Cruise Line, Silversea Cruises, and Windstar Cruises

"With the incorporation of Cruise search into SideStep.com, SideStep becomes the first and only travel search engine to incorporate a full line of cruise options into the travel planning mix," said Rob Solomon, president and CEO, SideStep, Inc. "SideStep's new Cruise offering will allow consumers to find and comparison shop for the best cruise values."

SideStep's Cruise search will be available to the public within the next few weeks and can be found at www.sidestep.com.

About SideStep, Inc.

SideStep, the Internet's leading travel search company, delivers the most comprehensive selection of travel choices at the best prices to more than five million consumers each month. SideStep has been named one of TIME Magazine's "50 Coolest Web Sites," a PC World "World Class Site" and one of its "Best Products of 2006," and declared "Best of the Web" by both Forbes and BusinessWeek Online. The company has direct relationships with the largest travel suppliers in the industry and works with a variety of leading world-class brands, providing relevant results from more than 600 airlines, 150,000 hotels and 30,000 car rental sites worldwide. The Company also operates TravelPost.com (www.travelpost.com), the Web's largest independently owned hotel review community. Headquartered in Santa Clara, California, SideStep is privately held and has raised more than \$17 million in funding from Trident Capital and individual investors. For more information, visit www.sidestep.com.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast

portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.